

WHY PAKISTAN?... *a business perspective*

President: USP Global LLC
US Petrochemical Asia LTD
US Petrochemical Industries, Inc

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The Region (Rest of Asia)

WESTERN CHINA
Population: 280 mil
*Pakistan only
western Port to
Western China*

CENTRAL ASIA
Population: 93.4 mil
*Pakistan the only
closest warm
water Southern
Port to landlocked
Central Asia*

PAKISTAN
Population: 171 mil



Developments

- *Tiger is moving West* -----
As Asian Tigers and Eastern China develop, labor costs in the region are rising and the manpower intensive manufacturing is gradually moving west towards lower labor cost regions
- Billions of Dollars of major investments happening in Western China



Developments

- Development of Gwader Port unlocks trade potential between Pakistan, Central Asia and Western China
- Expansion of Gwader Highway to landlocked Western China and Central Asia
- China – Pakistan rail link through Karakoram planned
- Planned Gas pipeline from Turkmenistan through Pakistan
- Major new refineries planned in Pakistan
- Lotte's acquisition of PPTA and their planned world class polyester unit in Turkmenistan signifies the importance of the region as textile center

*IT IS NOT A QUESTION OF IF...
IT IS A QUESTION OF WHEN THE REGION WILL TAKE OFF*



KARAKORAM HIGHWAY

Partial list of foreign investors in Pakistan

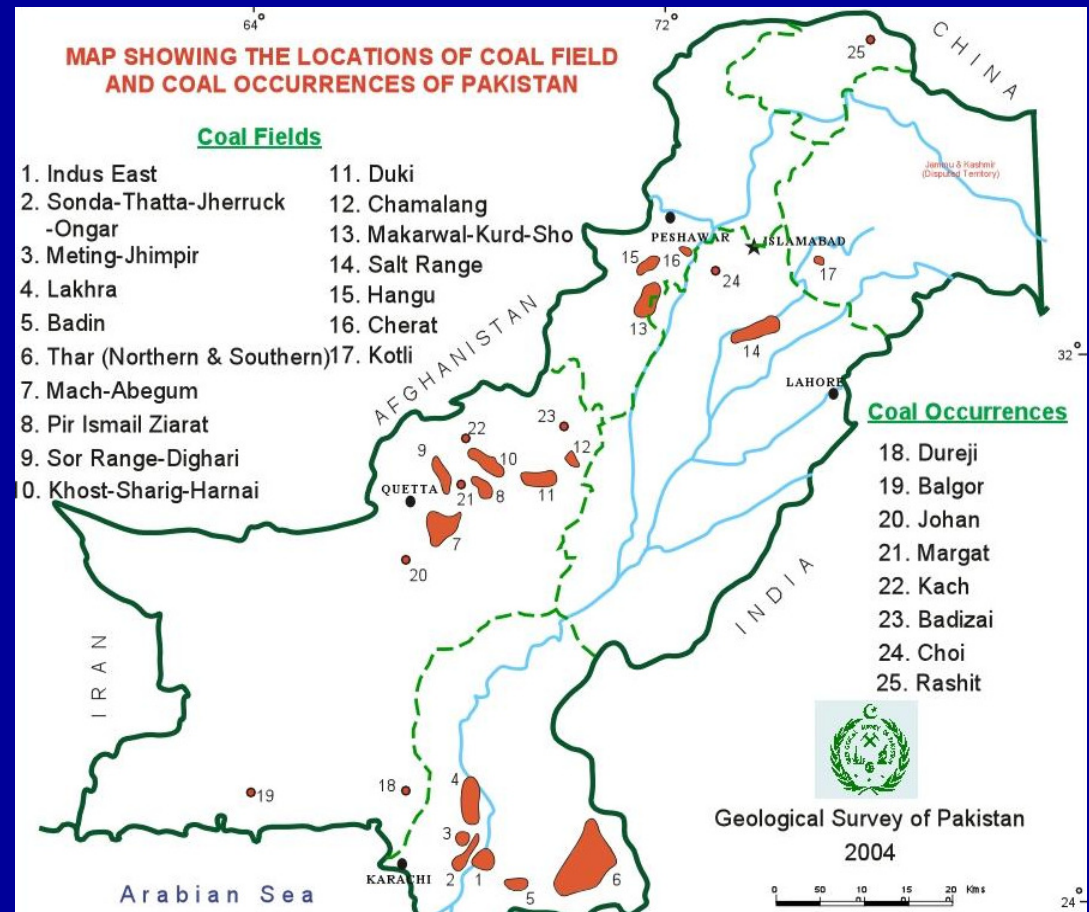
- Citibank
- Standard Chartered
- Barclays Bank
- Proctor and Gamble
- IPIC
- ICI
- BHP Billiton
- MOL
- OMV
- BP
- Lotte Group
- Petronas
- Halliburton
- Schlumberger
- Caltex
- Shell
- China Mobil
- Siemens
- Telenor
- Etilat
- Orgascom
- China Mobil
- Siemens
- Telenor
- Etilat
- Orascom
- Hyundai
- Suzuki
- Fiat
- Isuzu
- Toyota
- Honda
- Volvo
- Kia
- Kawasaki
- Massey Ferguson
- Hino
- Dongfeng
- Unilever
- Pfizer
- Abbot Laboratories
- GlaxoSmithKline
- Emaar
- Abraaj Group

INVESTORS CRITERIA

- Access to market
- Access to feedstock
- High Rate of return
- History of protecting Foreign Investment
- Repatriation of capital
- Low cost manpower
- Abundance of English speaking technical
...and non technical manpower
- Has been an American ally for the past sixty years
- The geographical location vis a vis Natural Resource Rich, Central Asia, Western China and on the gateway to Middle East will make this location the energy Hub of the Region

WORLD'S LARGEST UNTAPPED COAL RESERVES

Province	Coal Reserves (Billion ton)
Sindh	187.6
Punjab	0.2
Baluchistan	0.2
NWFP	0.1
Total	188.1



- In terms of BTU Pakistan's Energy from Coal is comparable to Saudi Energy from Oil
- Huge domestic market for power generation
- Domestic demand in Petrochemical production

Source: Engro

Thank you

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